



# LET'S LEARN ABOUT VISUAL TEXTS



Visual texts contain both pictures and words. Some examples of visual texts are advertisements, flyers and recipes.

The following is an example of a visual text.

## 1. **Book and Stationery Fair**

2. { Date: 12 – 15 July

Time: 10 am – 10 pm

Place: Valley Hill Convention Centre

3. {
- Novels and magazines from \$5
  - Stationery from \$1

4. → Entry is FREE!

5. { **Getting Here**  
Bus services: 12, 18, 32  
MRT: West Hill Station



6. ←

**1 The words at the top of an advertisement usually tell you what the advertisement is about.**

Examples of questions asked:

- (a) What is the main purpose of the advertisement?
- (b) What is the advertisement about?

**2 The date, time and place will be stated about an event.**

Examples of questions asked:

- (a) Where will the event be held?
- (b) How many days will the event be held?
- (c) What is the last day/first day of the event?
- (d) How many hours will the event be held each day?
- (e) If John wants to go to the event, what is the earliest time he can enter the event hall?

**3 Exciting information about the event is sometimes put in bullet points.**

Example of questions asked:

- (a) What type of books can be found at the fair?

**4 Some events are free. Sometimes, visitors must buy tickets. If tickets are necessary, the price of the tickets will be shown.**

Examples of questions asked:

This might be a true/false question. A statement such as ‘John must pay to enter the book fair.’ is false.

A statement such as ‘John does not have to pay to enter the book fair.’ is true.

**5 Some advertisements will tell readers how to get to the place where the event is.**

Examples of questions asked:

- (a) \_\_\_\_\_ different buses will go to Valley Hill Convention Centre.
- (b) Which MRT station should John stop at to get to the book fair?

**6 A picture usually shows the main thing or the most exciting or interesting things that will happen at the event.**

Examples of questions asked:

- (a) What does the picture in the advertisement show you?
- (b) Which of the following best describes the picture in the advertisement?



Study the flyer carefully and answer the questions that follow.

## LOST PUPPY



**My poodle's name is Willy.**

**He is 2 years old.**

**He has white fur.**

**He is smart, friendly and gentle.**

**He is wearing a leather collar with a name tag, 'Willy'.**

He was last seen on Wednesday 12 May running towards Block 806 near Spring Park.

**If you find Willy or have any information,  
please call Mr Venon Tan  
at 9876 0987.**

Choose the correct answer and write its number (1, 2, 3 or 4) in the brackets provided.

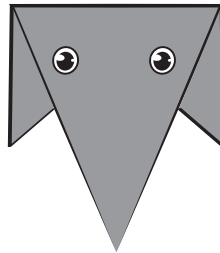
- 1 The name of the missing dog is \_\_\_\_\_.
- (1) Willy
  - (2) Poodle
  - (3) Reward
  - (4) Mr Venon Tan ( )
- 2 Which of the following could be a description of the missing dog?
- (1) A gentle dog with white fur
  - (2) A small fierce dog with white fur
  - (3) A large dog with dark coloured fur
  - (4) A large unfriendly dog with brown fur ( )
- 3 The owner lost his dog \_\_\_\_\_.
- (1) at Block 806
  - (2) at the bus stop
  - (3) at Spring Park
  - (4) near Spring Park ( )
- 4 Which of the following sentences is true?
- (1) It is hard to know if the dog is Willy.
  - (2) Willy will probably not attack strangers.
  - (3) A reward will be given to anyone who calls Mr Venon Tan.
  - (4) Mr Venon Tan should contact the owner when he finds Willy. ( )
- 5 The main purpose of the flyer is to \_\_\_\_\_.
- (1) give a reward to helpful people
  - (2) get help in finding a missing dog
  - (3) show everyone a picture of Willy
  - (4) tell everyone how adorable Willy is ( )

Answer Key: 1 (1) 2 (1) 3 (4) 4 (2) 5 (2)



Study the advertisement carefully and answer the questions that follow.

## Come and join our **ORIGAMI** workshop for children!



**Every Sunday from 10.30 am to 12 pm**

**New classes starting on 1 December**

**Fee: \$100 for 5 lessons or \$120 for 10 lessons (Paper and scissors included)**

- **Basic step-by-step instructions**
- **Create simple origami models**
- **Progress to advanced origami models**
- **Friendly and experienced instructors**

**Call 9967 5556 or go to [funorigami@mail.com](mailto:funorigami@mail.com) for enquiries.**

**Please register in person at #02-12 Haven Plaza, Haven Road.**

Choose the correct answer and write its number (1, 2, 3 or 4) in the brackets provided.

- 1 Each lesson is \_\_\_\_\_ long.  
(1) one hour  
(2) two hours  
(3) one and a half hours  
(4) two and a half hours ( )
- 2 Which of the following is true for children who want to join the origami workshop?  
(1) They must have advanced origami skill.  
(2) They must have some basic origami skill.  
(3) They do not need to have any origami skill.  
(4) They must have their own paper and scissors. ( )
- 3 Which group of words tells you that the instructions are easy to follow?  
(1) step-by-step  
(2) create simple origami  
(3) progress to advanced  
(4) friendly and experienced instructors ( )
- 4 The origami lessons will be held \_\_\_\_\_.  
(1) daily  
(2) hourly  
(3) weekly  
(4) monthly ( )
- 5 The main purpose of the advertisement is to \_\_\_\_\_.  
(1) explain why origami is interesting  
(2) provide free origami lessons for children  
(3) tell everyone about the origami workshop  
(4) tell children how they can spend their holidays ( )

Answer Key: 1 (3) 2 (3) 3 (1) 4 (3) 5 (3)



Study the recipe carefully and answer the questions that follow.

## Fried Rice

Serves 4

### Ingredients:

- One large bowl of cooked rice (from the previous day)
- Fried bacon chopped into bite-sized pieces
- Two large eggs
- Three tablespoons of oil
- One green onion (diced)
- $1\frac{1}{2}$  tablespoons of soy sauce



### Method:

1. Heat up the frying pan or wok.
2. Put in the oil.
3. Beat the eggs.
4. When the oil is hot, pour in the eggs.
5. Use your spatula to break the eggs into small pieces.
6. Add in the rice and fold in the eggs.
7. Add soy sauce.
8. Mix well.
9. Add in the bacon bits.
10. Mix well.
11. Garnish with green onions before serving.



Choose the correct answer and write its number (1, 2, 3 or 4) in the brackets provided.

- 1 How many ingredients are needed for this recipe?  
(1) five  
(2) six  
(3) three  
(4) eight ( )
- 2 Which is the second ingredient put in the hot pan?  
(1) oil  
(2) rice  
(3) eggs  
(4) soy sauce ( )
- 3 The bacon should be fried \_\_\_\_\_.  
(1) together with the fried rice  
(2) after the fried rice is served  
(3) after the fried rice is cooked  
(4) before the fried rice is cooked ( )
- 4 Which of the following ingredients is the seasoning?  
(1) oil  
(2) rice  
(3) soy sauce  
(4) green onions ( )
- 5 The fried rice recipe does not tell the reader \_\_\_\_\_.  
(1) how to cook rice  
(2) when to add the eggs  
(3) how much soy sauce to add  
(4) when to add the green onions ( )

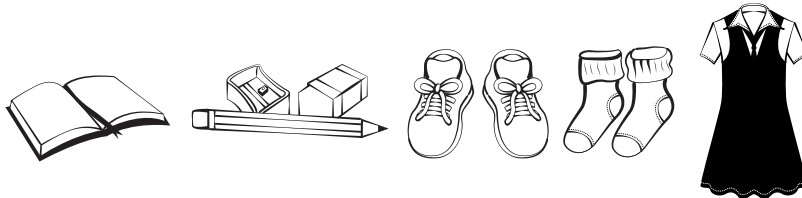
Answer Key: 1 (2) 2 (3) 3 (4) 4 (3) 5 (1)



Study the flyer carefully and answer the questions that follow.

## Teresa Orphanage Food Fair

All proceeds will go towards buying textbooks, stationery, shoes, socks and school uniforms for the orphans at Teresa Orphanage.



Date: 25 June (Sunday)

Time: 9 am to 12 pm

Place: Teresa Orphanage compound

22 Teresa Garden (opposite Astoria Park)

### Getting here

Bus services: 43, 44, 46 (walk 100 m to Teresa Orphanage)

Phone number: 6789 0234

Coupons can be purchased at Teresa Orphanage.

Choose the correct answer and write its number (1, 2, 3 or 4) in the brackets provided.

- 1 The aim of the Food Fair is to \_\_\_\_\_.
- (1) raise funds
  - (2) taste delicious food
  - (3) sell clothes, book and stationery
  - (4) tell the public about Teresa Orphanage
- (     )

- 2 \_\_\_\_\_ buses go to Teresa Orphanage.
- (1) 5
  - (2) 6
  - (3) 3
  - (4) 4
- (     )

- 3 Those who want to attend the Food Fair can \_\_\_\_\_ to get the coupons.
- (1) visit schools
  - (2) go to Astoria Park
  - (3) call Teresa Orphanage
  - (4) go to Teresa Orphanage
- (     )

- 4 Which of the following statements is true?
- (1) Teresa Orphanage is a school.
  - (2) Teresa Orphanage is a childcare centre.
  - (3) Teresa Orphanage is a food organisation.
  - (4) Teresa Orphanage is a charitable organisation.
- (     )

- 5 The pictures in the flyer tell the reader \_\_\_\_\_.
- (1) what the orphans need
  - (2) all children go to school
  - (3) many children live at the orphanage
  - (4) why the orphans want to go to school
- (     )

Answer Key:  
1 (1)    2 (3)    3 (4)    4 (4)    5 (1)



Study the advertisement carefully and answer the questions that follow.

**Orchid Book Company**

presents

**Siwen Bok's latest novel**

**The Mighty Farmer**



**This exciting story tells of how a poor farmer, Tundra, risks his life to save his farm from a group of ruthless businessmen. Just when everything seems to be going downhill, the farmer comes up with a brilliant idea to protect his farm.**

Choose the correct answer and write its number (1, 2, 3 or 4) in the brackets provided.

- 1 The book contains \_\_\_\_\_.
- (1) a long story about a farmer
  - (2) a short story about a farmer
  - (3) information on how to be a farmer
  - (4) real life stories about villages and farmers ( )
- 2 The writer of the book is \_\_\_\_\_.
- (1) Tundra
  - (2) Siwen Bok
  - (3) *The Mighty Farmer*
  - (4) Orchid Book Company ( )
- 3 The phrase 'going downhill' means 'getting \_\_\_\_\_'.
- (1) better
  - (2) scary
  - (3) worse
  - (4) more exciting ( )
- 4 Which of the following statements is true?
- (1) The farmer was wealthy.
  - (2) The businessmen were kind and considerate.
  - (3) The businessmen wanted the farmer to sell his farm.
  - (4) The farmer asked his friends for a way to defeat the businessmen. ( )
- 5 The main purpose of this advertisement is to \_\_\_\_\_.
- (1) state where to buy the book
  - (2) tell the whole story of *The Mighty Farmer*
  - (3) encourage people to read *The Mighty Farmer*
  - (4) provide information about where farms are found ( )

Answer Key: 1 (1) 2 (2) 3 (3) 4 (3) 5 (3)